



MOUNT VERNON CITY LIBRARY
315 Snoqualmie Street
Mount Vernon, WA 98273
REGULAR BOARD MEETING
Thursday, July 14th, 2022

Minutes

5:30 P.M. – Office

AGENDA ITEMS

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|--|-------------------|
| <p>A. Call to order</p> <p>The meeting was called to order at 5:42 P.M. Kalohi Clark, Lyne Olson, Joan Gordon, Jessica Robinson-Bylund, Christi Brua Weaver, Isaac Huffman, and Mary Hoskins-Clark attended.</p> | <p>Action</p> |
| <p>B. Approval of the minutes of the June 9th, 2022 Board Meeting</p> <p>Lyne motioned to approve. Christi seconded. Minutes were approved.</p> | <p>Decision</p> |
| <p>C. Visitors</p> <p>None were present.</p> | <p>Note</p> |
| <p>D. Public Comment (please limit to 10 minutes)</p> <p>None.</p> | <p>Comment</p> |
| <p>E. Surplus Materials</p> <p>Most of the surplus is from use and usability weeding in both the adult and youth collections.</p> | <p>Discussion</p> |
| <p>F. Budget Reports</p> <p>Revenue is tracking well. The paperwork for Skagit County is in process and that money will get paid out in October. The county allocates around \$38,000 which is divided amongst the libraries. There is no activity in the private grants line, but this is where we will deposit funds from the school district.</p> <p>Overall expenditures are on track. Capital expenditures are low as we are using endowment funds to purchase books. Digital content expenditures are tied to consortium. There was discussion about how the consortium develops their collection and the escalating costs of digital licensing for libraries. Some Board members</p> | <p>Discussion</p> |

expressed frustration with the digital collection and asked how to provide feedback to the consortium.

G. Statistics

No statistics to report.

H. Director Report

i. New Building

We are about one-week away from getting bid documents onto the street. The permit meeting was held this morning and all permits on the city side were approved. We continue to advocate for TIFIA loan, and, if approved, this would be the first civic transportation structure to receive such a loan. If all goes well, we hope to break ground mid-September.

ii. Challenges

By phone we received a complaint about a Pride Month display. The complainant was not a regular patron.

iii. Current Building

The new LED lighting project is underway and will take several weeks. The paint in the courtyard will be touched up soon. A new adult program, Trial by Flavor, is coming soon. It involves a filmed cooking demonstration which will be available to view on TV10 and YouTube and a take home kit with a featured ingredient and recipe. Summer Reading programs have been going well. Patrons are interested in an in person book club.

iv. Identity

Marketing for the new project has shown that traditional marketing format is not optimized for social media. Social media needs a person/mascot to give voice to the message. It needs a personality. This will impact they ways in which we market the library.

I. Decisions/Advice

i. Code of Conduct – Staff Edits

The Board reviewed the staff edits to the policy. There were some questions about prohibiting the use of photography/video in the library. Since it is a public space,

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we cannot prohibit filming. The Board will review the document and revisit at the next meeting.

ii. Programming Budget

The Board approved the Youth Services programming budget request but would like to know how the programming budget relates to the total budget. The Board is also interested in the relationship between outreach and programming. Andrea will be invited to an upcoming Board meeting to share what she has been doing in outreach.

J. Around the Table (trustee comments/questions)

- a. Kalohi commented that in Libby you can see “Sno-Isle Library recommends” and wondered if that increases engagement. Is it possible for MVCL to give recommendations on Libby?
- b. Lyne shared that the Little Free Library was empty. There is a new system for her to pick up boxes of books for the LFL and it is going well.
- c. Christi had nothing to share.
- d. Joan asked if the Foundation had finalized a document detailing the expectations and responsibilities of a Foundation Board member.
- e. Jessica had nothing to share.

K. Board Chair's Report

There was no Board Chair's Report.

L. Adjourn

The meeting was adjourned at 7:18 P.M.

Discussion

Report

Action

The next meeting of the Board of Trustees is
Thursday, August 11th at 5:30 P.M.